



COMMUNITY RELATIONS: Communications with the Public

Media, Public Relations and Publications, Events, Television, and Web Site

I. Introduction

- A. The Board of Education of Baltimore County (Board) supports communication with the public regarding school and school system information and activities directly through school and school system publications, events, television programming, and the Baltimore County Public Schools (BCPS) Web site.
- B. The Board also recognizes the value of participation by external persons who are engaged in the production and distribution of accurate information about the school system to the public through the press and other media.
- C. School system employees shall comply with laws and regulations pertaining to the U.S. Copyright Act, U.S. Privacy Act, Family Educational Right to Privacy Act, Freedom of Information Act, and Telecommunications Decency Act.
- D. The Superintendent will establish rules and procedures for implementing this policy.

Legal Reference(s): *Annotated Code of Maryland, State Government Article, §10-611-628.*  
COMAR 13A.08.02  
Copyright Act of 1976, 17 U.S.C. §101  
Family Educational Right and Privacy Act of 1974, 20 U.S.C. §1232G

Policy  
Adopted: 10/9/69  
Revised: 6/9/97  
Revised: 3/10/09

Board of Education of Baltimore County